



WESTERN REGIONAL CONFERENCE - Saturday, November 16, 2019

Long Beach State University Student Union – Long Beach, CA

	USU BALLROOMS	USU 110 22 West Radio	USU 205	USU 304	USU 305	USU 306
8:00 AM	REGISTRATION Coffee & Networking					
8:45 A.M	Welcome Keynote					
9:00a- 9:50a		Live Streaming & Revenue Setting up a Twitch Studio	Structuring and prep for your show	PRACTICAL TIPS "Stand Up" Reporting In English	Podcasting	FCC Update
10:00a – 10:50a		Video on Radio: Live On Air presentation	Up Your Storytelling Skills	"Stand Up" Reporting in Spanish	The First Amendment: 2020	Streaming and Copyrights
11:00a – 11:50a	Main Keynote Speaker					
12:00p – 12:45p	LUNCH USU CENTRAL COURTYARD					
1:00p – 1:50p		ADD ON WORKSHOP: Produce Amazing Station Imaging	Storytelling for Video Journalists	How to avoid listener fatigue with news and information	Telling Instagram Stories	Fair Use & Copyright
2:00p – 2:50p		BENZTOWN <i>*Requires pre- enrollment</i>	Structuring and Prep for your show	Sports Reporting	Voiceovers as a career	How to get your program syndicated on public radio
3:00p – 3:50p		Starting Your Own Webstream Station	Podcasting	Turn your internship into a career	Broadcasting jobs outside of radio and TV stations	Taking risks as Talent
3:50 – 5pm	PIZZA HIVE & NETWORKING		First Floor Media Mall Univ. Student Union	PIZZA HIVE & NETWORKING		