



# IBS Media Awards

## Awards Deadlines and Important Dates:

### *Submission Dates*

Contest Open for Submission: September 23, 2019  
Early Bird Entry Deadline: Received by October 25, 2019  
Final Entry Deadline: Received by November 8, 2019

### *Finalists Announced:*

Wednesday, December 11, 2019

### *Awards Presentation:*

Saturday, March 7, 2020 at the 80<sup>th</sup> International IBS Conference  
New York City, New York



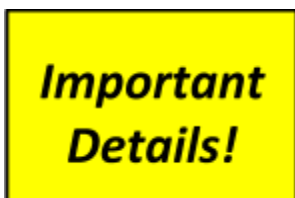
# IBS Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to the station, not individual members; therefore students must enter the competition through their school to be eligible.

## **Rules for 2019-2020 IBS Awards**

- Entries must be uploaded to our online awards site at [www.judgify.me/ibsawards2020](http://www.judgify.me/ibsawards2020)
- ***Entries will only be judged if submitted to our website above. No exceptions.***
- Entries must be less than 50MB in size.
- When uploading entries, please select the appropriate category, whether you are from a high school or college, and double check the spelling of all titles, people and programs.
- Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.
- Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.
- Due to increased entries, there will be a limit of three entries per school, per category for all of our awards.
- Entries must have aired on the IBS member station between November 10, 2018 and November 8, 2019. Programs aired after November 8, 2019 will be eligible for next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to air your entry on the IBS Student Radio Network or our websites & social media platforms, but you retain the full rights to your entries.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- Entries submitted by the early bird deadline of October 25, 2019 are free! Entries submitted between October 25 and the final deadline are \$10 per entry (with a maximum of \$300 per school).

- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 11, 2019. Entries from stations who are not current members as of December 11, 2019 may be disqualified.
- Each and every finalist in every single IBS Awards category will receive a trophy, which are provided to stations free of charge by IBS if you complete the following:



- o Stations must send at least one representative to the 80<sup>th</sup> International Media Conference March 6-8, 2012 in New York City.
  - o Schools must register by January 31, 2020. Any schools who register after this deadline **will not** have their trophies in New York City. Trophies will need to be shipped to your school at the cost of \$39 per trophy for shipping/handling if you choose to order them.
- Judges will score each entry and those scoring in the top ten percent of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 80<sup>th</sup> Annual IBS Conference.
  - Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

## Reminders

**Entries are now completely online. Follow these simple steps:**

- 1. Upload your entries to our website at:**  
[www.judgify.me/ibsawards2020](http://www.judgify.me/ibsawards2020)
- 2. Do all of this by October 25 and your entries are free! Enter between October 26 and November 8, 2019 for a \$10 per entry fee (with a maximum of \$300 per school).**
- 3. Register for IBS NYC 2020 by January 31, 2020 or your trophies will not be available for pick-up at the conference.**



# IBS Media Awards

**News & Public Affairs:** N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus News Coverage

N05 - Best Community News Coverage

N06 – Best Political News Coverage

N07 – Best Spot News Interview

N08 – Best News Interview

*Categories N01 to N08 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.*

N09 – Best News Promotion (60 seconds or under)

**Sports:**

S01 - Best Sports Play-by-Play, Football\*

S02 - Best Sports Play-by-Play, Men's Basketball \*

S03 - Best Sports Play-by-Play, Women's Basketball \*

S04 - Best Sports Play-by-Play, Baseball/Softball \*

S05 - Best Sports Play-by-Play, Hockey\*

S06 - Best Sports Play-by-Play, Other \*

*\* For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

**Sports continued:** S07 - Best Sports Talk Program (*can be edited, maximum 30 minutes*)  
S08 - Best Sports Update (*unedited, maximum 5 minutes*)  
S09 – Best Sports Interview (*unedited, maximum 5 minutes*)  
S10 – Best Sports Pre-Post Game Show (*edited, max 10 minutes*)

**Production:** P01 - Best Promo Series (*submit up to three (3) promos as one mp3 file*)  
P02 - Best Station Promo (*60 seconds or under*)  
P03 - Best Show Promo (*60 seconds or under*)  
P04 - Best Event Promo (*60 seconds or under*)  
P05 - Best Public Service Announcement (*30 or 60 seconds*)  
P06 – Best Use of Sound Effects (*60 seconds or under*)  
P07 - Best Liner/Sweeper (*30 seconds or under*)  
P08 - Best Station ID (*30 seconds or under*)  
P09 – Best Underwriting Spot (*60 seconds or under*)  
P10 – Best Commercial Spot (*60 seconds or under*)

**On-Air:** A01 - Best On-Air Personality  
A02 - Best Specialty Music Show  
A03 – Best Live Music Broadcast  
A04 - Best Talk Program  
A05 - Most Creative/Innovative Show  
A06 - Best Specialty Show  
A07 – Best Celebrity or Artist/Band Interview  
A08 – Best Community Volunteer Program/Personality

*Categories A01 to A08 should be edited samples of the programs. Entries must be 5 minutes in length or under.*

A09 – Best Radio Drama (*No more than a 30 minute sample*)  
A10- Best Documentary (*No more than a 30 minute sample*)  
A11 - Best Public Affairs Program (*No more than a 30 minute sample*)  
A12 – Best Morning Show (*send an edited 10 minute sample*)

**On-Air *continued*:** A13 – Best Comedy Program (*send an edited 10 minute sample*)  
A14 – Best On-Air Pledge Drive (*send an edited 10 minute sample*)  
A15 – Best Foreign Language Program (*send an edited 10 minute sample*)

**Marketing:** M01 - Best Station Contest/Promotional Event  
M02 - Best Public Service Promotion  
M03 – Best Live Broadcast Promotional Event  
M04 – Best Community Outreach Event  
M05 – Best Logo  
M06 – Best Station Promotional Poster  
M07 – Best Show Promotional Poster  
M08 – Best Giveaway  
M09 – Best Press Release

**Web/On-Line:** W01 - Best Website  
W02 – Best Podcast (*No more than a 5 minute sample*)  
W03 – Best Station Blog  
W04 - Best Use of Social Media (Station or Individual Shows are eligible to enter).  
W05 - Best Use of YouTube  
W06 - Best Phone App  
W07 – Best Use of Video in radio studio video

**Video/Television:** V01 – Best Newscast  
V02 – Best News Report  
V03 – Best Sports Program  
V04 – Best Sports Report  
V05 – Best Sports Play-By-Play broadcast

**Video continued:** V06 – Best Comedy Program  
V07 – Best Variety Program  
V08 – Best Talk Program  
V08 – Best Station Promotion  
V09 – Best Program Promotion  
V10 – Best Use of Graphics  
V11 – Best Commercial/Promotion

**Overall:** B01 - Best High School Radio Station  
B02 – Best Community Radio College Station  
B03 – Best College/University Radio Station (under 10,000 students)  
B04 – Best College/University Radio Station (more than 10,000 students)  
B05 – Best Streaming/On-Line Only Radio Station (under 10,000 students)  
B06 – Best Streaming/On-Line Only Radio Station (more than 10,000 students)  
B07 – Best High School Television Station  
B08 – Best Community College Television Station  
B09 – Best College/University Television Station

*For categories B01 to B07, submit up to 30 minutes of edited programming from your station. Judges also reserve the right to listen to your station/stream as a part of their judging/scoring at anytime between when you submit your entry and December 11, 2019.*

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## **Abraham & Borst Award for Best Overall Radio Station**

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one “best in show.” They will receive the Abraham & Borst Award.

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## **Len Mailloux Student Management Awards:**

- T01 – Best Student Station Manager, Radio
- T02 – Best Student Station Manager, Television
- T03 – Best Program Director, Radio
- T04 – Best Music Director, Radio
- T05 – Best Promotions Director, Radio
- T06 – Best Promotions Director, Television
- T07 – Best Social Media Director, Radio
- T08 - Best Social Media Director, Television
- T09 – Best News Director, Radio
- T10 – Best News Director, Television
- T11 – Best Sports Director, Radio
- T12 – Best Sports Director, Television
- T13 – Best Production Director, Radio
- T14 – Best Creative Services Director, Television
- T15 – Best Business Director, Radio
- T16 – Best Business Director, Television
- T17 – Best Graduate Advisor, Radio or Television
- T18 – Best Faculty Advisor, Radio
- T19 – Best Faculty Advisor, Television
- T20– *Tom Gibson* Award for Outstanding Radio Engineering (can be student or faculty)

*For categories T01 to T20, submit a nomination letter (no longer than one page) either as a Word or PDF attachment to: [dfabilli@pointpark.edu](mailto:dfabilli@pointpark.edu)*

*Use the subject line: “(Station Name) Submission for Category (#)”*

**Entries that do not use the proper subject line may be disqualified.**



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**Questions? Don't hesitate to email**  
[cthomas@lths.net](mailto:cthomas@lths.net) for help!



**Good Luck! We look forward to seeing you in New York City  
in March 2020 for the 80<sup>th</sup> Annual IBS International  
Conference!**